Know and be able to **Ch. 4** **POPULAR AND FOLK** **CULTURE**

**KNOW**

Acculturation

Assimilation

Artifact

Built Environment

Core-Domain-Sphere Model

Cultural Autonomy

Cultural Convergence

Cultural Divergence

Cultural Ecology

Cultural Landscape

*Cultural/Environmental Perception*

Culture Complex

Culture Hearth

Culture Realm

Culture Region

Culture Trait

Custom

*Environmental Determinism*

Folk Culture

Globalization

Glocalization

Habit

Material Culture

Mentifact

Multilinear Evolution

Popular Culture

Possiblism

Sociofact

Syncretism

Taboo

Terrior

Uniform landscape

**BE ABLE TO**

**Chapter 4 Reading Questions**

1. Define folk culture and popular culture
2. As the world globalizes, give two reasons why the spread of popular culture might be viewed as threatening:
3. Define habit, custom, culture
4. Contrast the origins (hearths) of folk and popular culture
5. Contrast the diffusion of folk & popular culture:
6. Contrast the distribution of folk & popular culture
7. Identify & explain 2 ways folk & popular music are different & 2 ways they’re similar:
8. Describe the process of how sports transformed from folk to popular culture
9. What are the 3 necessities that comprise material culture?
10. Give two examples of how the physical environment influences clothing choices in folk culture. Give an example of folk clothing.
11. In popular culture clothing generally reflects what? Give an example of popular clothing.
12. State two reasons why increased communications is an especially important popular custom:
13. Give an example of how a food habit is influenced by cultural tradition
14. Define terroir:
15. What are two reasons behind food taboos:
16. Describe three examples of how culture and environment affects the housing utilized by people:
17. What are the 3 hearths of folk housing in the U.S.?
18. What is the name for the modern style of housing in the U.S. since the 1960’s
19. What is necessary for the rapid diffusion of popular culture to take place?
20. What is the main road block in preventing diffusion of popular culture?
21. Why is television important for popular culture? Give two examples:
22. Describe the MAIN difference between the diffusion of TV and the internet/social media
23. Give two examples of how worldwide convergence of popular customs is controversial and even seen as threatening to folk culture (e.g. values, media):
24. Explain the difference between external & internal threats to folk culture
25. Describe how the Amish attempt to maintain their unique culture/local landscapes in an age of globalization.
26. How has contact with popular culture in areas of India challenged the sustainability of long-established cultural values?
27. Give two examples of how worldwide convergence of popular customs impacts the environment (e.g. nature, urban landscapes, environment):
28. Define Uniform Landscape
29. Explain the relationship between consumption of mass popular culture & the depletion of the world’s resources.